

DICIPLINES TAUGHT IN THE DEPARTMENT OF TOURISM AND LIBRARY INFORMATION ACTIVITIES

Bachelor's programme:

1. Geography of Azerbaijan
2. Economic and social geography of Azerbaijan
3. Development trends in international tourism markets
4. Fundamentals of Guiding Practice
5. Bibliography
6. Business mathematics
7. Quality assurance in business
8. Sustainable tourism
9. Demography
10. Organization of intellectual property service
11. Labour Sociology
12. Techniques of Outbound tourism
13. Fundamentals of Economy
14. Information resources
15. Information Systems
16. Information Technologies
17. Computer science
18. Quality-based research methods
19. History of book and library
20. Library stock management and development
21. Library service – innovations and methodological support
22. Legal fundamentals of library service
23. Library classification and subject indexing systems
24. Introduction to library and information sciences
25. Economy of library-information activities
26. Management of library-information activities
27. Organization of library-information services
28. Leisure in libraries
29. Application of information technologies in libraries
30. Library service for persons with physical disabilities
31. Advertising and PR activities in libraries
32. Fundamentals of library computerization
33. Computer technologies
34. Macroeconomics
35. Metadata
36. Marketing of culture and art
37. Data analysis and measurement theory
38. Microeconomics
39. National gastronomy tourism
40. Modern ICT and Information security
41. Accounting
42. Accounting issues
43. Development of publishing projects and presentation culture
44. Marketing of publishing materials
45. Description and classification of normative technical special publications
46. Regulatory technical and patent information service
47. Recreational tourism

48. Digital knowledge and research skills
49. Organization of digital repositories
50. Mathematics and statistics
51. Service activities
52. Documentary studies
53. Travel agencies and tour operators
54. Mathematical methods in social work
55. Social management
56. Management in the social field
57. Social statistics
58. Influence of social and economic environment on social activity
59. ICT in education
60. Financing in tourism
61. Tourism routes
62. Tourism product development
63. Advertising in tourism
64. Tourism policy and planning
65. Transport in tourism
66. Transportation services in tourism
67. Travel intermediaries
68. Introduction to tourism
69. Tourism geography
70. Diversity in tourism industry
71. Web programming

Master's programme:

1. Regional policy of Azerbaijan in tourism
2. International tourism and logistics
3. History and methodology of guiding practice
4. World tourism market
5. Producer business in screen arts
6. Excursions management
7. Organization and technology of tour-exhibition activities
8. Ethnocultural regional studies
9. Management accounting and corporate decision-making
10. Marketing (by areas)
11. Emerging challenges in management
12. Entrepreneurship and business planning in culture and art
13. Research methods in culture and art management
14. Fundamentals of producer business
15. Organization of regional on-site excursions
16. Serviceology
17. Social-cultural tourism marketing
18. Social-cultural tourism management
19. Standardization and certification of socio-cultural tourism and tourism services
20. Strategic and financial management
21. Research activities
22. Forecasting and planning of tourism activities
23. PR in tourism institutions
24. Organizational behaviour in tourism, hospitality, and restaurant business
25. Emerging challenges in tourism industry
26. History and methodology of tourism and tourism industry
27. Valeology